

Evaluation of British Wheelchair Basketball (BWB) E-Learning Platform

REQUEST FOR PROPOSAL (RFP)

1. Introduction

British Wheelchair Basketball (BWB) is committed to developing an inclusive and skilled workforce to support the growth of wheelchair basketball across the UK. Our learning platform plays a central role in delivering education and training to coaches, officials, volunteers, and administrators.

Online learning plays a critical role in enabling our workforce to learn at their own pace, regardless of location or schedule. It ensures that training is consistent, scalable, and inclusive, reducing barriers for those who may face challenges with traditional face-to-face delivery. The platform also supports continuous professional development, allowing users to revisit content, track progress, and apply learning in real-world contexts.

As BWB continues to grow its workforce, it is essential that the learning platform remains user-friendly, relevant, and future-focused. This evaluation will help us understand how effectively the platform meets the needs of our diverse workforce, identify areas for improvement, and shape a roadmap for innovation and inclusivity. The purpose of this tender is to appoint an experienced evaluator to conduct a comprehensive review of BWB learning and make subsequent improvements to our current system.

2. Objectives

The evaluation will address three core areas:

1. **User Journey and Experience**

- Assess how users interact with the platform, including navigation, accessibility, and overall satisfaction.
- Identify barriers to engagement and opportunities to improve inclusivity.

2. **Evaluation of Existing Content**

- Review the relevance, accuracy, and quality of current learning materials.
- Assess alignment with BWB's strategic objectives and inclusion standards.

3. **Recommendations and Action Future Development**

- Provide recommendations for content development.
- Action and complete recommended improvements for system enhancement

3. Scope of Work

The appointed evaluator will:

- Conduct a user experience audit, including accessibility compliance e.g. Web Content Accessibility Guidelines (WCAG) standards.
- Perform a content audit, assessing quality, engagement, and materials and providing key areas and priorities for future content.
- Gather feedback from key stakeholder groups (learners, coaches, volunteers, administrators).
- Benchmark against best practices in sports education and e-learning.
- Carry out development work based on audit, feedback and benchmarking exercise.

4. Methodology

The evaluation should employ a mixed-methods approach, including:

• **Surveys / Questionnaires**

To capture quantitative data on user satisfaction and perceived value.

• **Focus Groups / Interviews**

To gather qualitative insights from diverse user groups. Learner experiences etc.

• **Content Audit**

To assess relevance, inclusivity, and accessibility of learning materials.

- **Benchmarking**

To compare BWB's platform with sector-leading practices.

5. Deliverables

The successful evaluator will provide:

- **A Completed Product**

- **Comprehensive Evaluation Report** including:

- User journey mapping.
- Content quality assessment.
- Recommendations with a priority for future content.

- **Executive Summary and Presentation**

To BWB leadership, highlighting key findings, actionable next steps and timeline for completion of actions.

6. Timeline

RFP Issued	3 rd February 2026
Proposal Submission Deadline	20 th February 2026
Interviews	3 rd March 2026
Planning Project Kick-off	16 th March 2026
Final Deliverables Due	30 th June 2026

8. Budget

BWB's budget for the project is a maximum of £16,500 including VAT

9. Submission Requirements

Interested parties should submit:

- A proposal [form](#) outlining methodology, timeline, and deliverables - [Request for Proposal Submission BWB E-Learning Evaluation – Fill in form](#)
- Relevant experience and case studies.
- Budget and payment terms.
- Any questions you can email courses@britishwheelchairbasketball.co.uk